



Into the Valley of the Shadow

UNDER the candles of the village church the American wounded lie in close even rows. Straight down to the door they are packed together. Outside an ambulance arrives, and deftly, quietly, the Soldiers of Cheer slip out to help the Army's litter-bearers lift out the wounded and carry them into the yard or the church or the school—wherever there is room.

Why you should give twice as much as you ever gave before!

The need is for a sum 70% greater than any gift ever asked for since the war began. The Government has fixed this sum at \$170,500,000.

By giving to these seven organizations all at once, the cost and effort of six additional campaigns is saved.

Unless Americans do give twice as much as ever before, our soldiers and sailors may not enjoy during 1919 their

3600 Recreation Buildings
1000 Miles of Movie Film
100 Leading Stage Stars
2000 Athletic Directors
2500 Libraries supplying 5,000,000 books
85 Hostess Houses
15,000 Big-brother "secretaries"
Millions of dollars of home comforts

When you give double, you make sure that every fighter has the cheer and comforts of these seven organizations every step of the way from home to the front and back again. You provide him with a church, a theatre, a cheerful home, a store, a school, a club and an athletic field—and a knowledge that the folks back home are with him, heart and soul!

You have loaned your money to supply their physical needs.

Now give to maintain the Morale that is winning the war!

The ambulance whirs off again along the shell-torn road, and still these messengers of friendliness pass in and out among the soldiers—holding cups of steaming chocolate to their lips, giving them lighted cigarettes, shifting their positions.

From one corner a boy's voice calls out:

"I got it pretty bad. Will you send home a message for me?"

A friendly face bends over him. He whispers his mother's name and her address. He asks that she be told where he was struck and how.

"Is there anything else?" asks the man above him. He hesitates a moment. Then, so softly that the older man can barely hear, he murmurs a girl's name, and dies.

To be there when a wounded soldier needs them, is a privilege which comes to your representatives in the seven war work organizations. After every push, when the field hospitals are full to overflowing, there are calls for every available worker in the area.

They come from miles around, after their day's work is over at their own huts and canteens. And then through all the night they help the wounded fight their battles.

The grief of many a mother or a wife or sister here at home has been made easier by the letters which these men have written there beside the stretchers.

Keep the Soldiers of Cheer on the job—the 7,000 who are there already and the 1,000 a month for whom Pershing calls.

UNITED WAR WORK CAMPAIGN



