## TANEYTOWN LOCALS












D. R. ZEPP ENTERS SUIT
gainst Electric Companies for Injur-
ies Received.


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Miss Eliza Birnie, who had been
doing National Re-employment work,


 iil. The Orange Comty, chief, from















 On Weathes day atternon while re

 ato was bady wrecked and that of
 neither auto was upset. This is a
very dangerous crossing, and withour,
"stop" sign protection. stop


BOARD OF EDUCATION PROCEEDNGS.
Many Reutine Matters Given the
Necessary Attention.


ROOSEVELT'S MESSAGE ON GOLD QUESTION.

Generally Regrarded as a Bold
Movement, but may work.
\$1.00 PER YEAR

## 

 $=\mathrm{F}=\mathrm{E}$


 the value of newspapers.



 medium.
The Record has always felt the in-
prance of the reading matter con-
tent it carries but this feeling tent it curries, but this feeling can be
carried to far.
of any newspaper is is its "bread;") but a newspaper, the man, cannot lIVe on
bread alone. There must be more
substantial food, and this is found in
uvitand vitamin A, advertising, and in vitamin
P, printing. The publisher who aims
to make all ends meet u and not solely to make all ends meet-and not solely
the one end of failure by sticking
solely to publishing reading matter, is sure to be compelled, sooner or lat-
er, to include more aims.
We like the quality of newspaper ethics that continuous sly, upholospaper the
best interests, the information and entertainment, supplied by good reading
matter. We like to stand for princiTe before profit, and for the protect-
ion of readers against fakes. frauds
nd misstatements, sometimes carried by advertising; and that is why we
favor stronger laws against misstated virtues contained in so-called mede-
ines, foods and other item of sale.
隹
 ness. That the pubicis is expected to
"use its head" and not be misled by
extravagant claims intelligent public s should of do just this, and not be too hard on newspapers
that may be innocent victims of the act of professional advertisement
writers.
Some Some newspapers are possibly in
the big class of persons "who are
poor but honest,", and in the final poor but honest,", and in the final
analysis of things, this may be
pretty honorable position even though pretty honorable position even though
at times it it a very trying one to be
on in. Anyway, we are just going to
keep on along old lines, doing the
best we can, publishing all the good reading matter we can, hoping for
more equally good advert sing, and
turning out the best printing turning out the best printing we can,
with the hope that by working hard
and keeping at it, we shall leave after cues something like a fair rept--
lion for standing for a square deal
to for everybody, and especially for
those who are in our subscriber class.

THE ADVERTISING OUTLOOK
Announcements have been made
hat advertising will start up pretty that advertising will start up pretty
generally, this year, from sources
that had cut down their appropriatons.
The automobile business is in the list for large space on a participating
plan with agents. The Chevolet
Company, as usual, will use large space.
The Heinz "47 varieties" Company
. will spend 8500,000 , much of which
will go to the newspapers. have mainly had a good year,will conCon to use liberal space.
tine
with reference to Radio advertisising, that has caused the periodicals so
much loss. Such advertising may be restricted by law in some of its featAdvertising managers very generalTy are reported to be urging their
firms to advertise liberally, this year. "Special Sale" advertising, though
sometimes regarded with suspicion, is sometimes regarded with suspicion, is
expected to be popular this year, as it
was in the past.

| THE LOSS OF VALUABLE |
| :---: |
| ACTIVITIES. |
| A portion of the unemployment of |
| the country is due to the discontinu- |



## THE CATTLE WOULD ar:

EVERY FARM FAMILY NEEDS A TELEPHONE

erinarian hadn't been so quick getting




## PUBLIC SALE

 thursday, January 25,193, valuable farm of 75 Acres weatherboard dwelling
 TERMS on day of sale.
$-12.2 t$
GEORGE SMITH.


## The

atlantic Monthly
$\mathrm{M}_{\text {hoo }}^{A}$
dom, the companionsentio, the charm
that
seventy-five years, Americict most for
noted ind
Send sp. (mentioning this ad)

NIAGARA HAS LONG "IIFE EXPECTANCY"

At Present Rate of Wear
Will Last 20,000 Years.


## AIRPLANES WIDELY USED BY ROYALTY <br> Mindedness Is Rapidly Spreading Abroad.

## 

## The Sale Season of 1934

That there will be but few Public Sales this year of Farm and other Personal Property-including Liv Stock and Implements-is sure; and it is also sure
that such Sales as will be held should be

## WELL ADVERTISED

as the fewness of Sales will attract bidders from long distances-the more bidders the higher the

## The Carroll Record

## AUCTION AND SALE BILLS

Let us help you prepare
voursale bill copy. Since
 we hande so much of
thie orrat ore are well
and texuppre to give eou
exacely what you want,
 print them get attention
and increase results. Advertisement in the County, this year. The cos will be small, and will represent a good investment.

## TRY IT!

 "A million springs replenish tha mingle with those of Lates Huron and

Michigan, and the three pour the com| bined |
| :--- |
| Erie. | plis water from the fori lakes, seek

 Erit's basin, making the Niagara rive
Shortly
betore e the Niagara

rive | reaches the $\begin{array}{l}\text { precipitous } \\ \text { which it hurrs } \\ \text { clis over } \\ \text { its waters, } \\ \text { Goat island }\end{array}$ |
| :--- | separates the stream sinto two chan-

nels. About 6 per cent of the water passes to the right over the American
falss ina symmetrical sheet more than
I, ooo feet wide, and the remaining 94 per cent passes to the left, over the
3,000 -oot Canadian Horseshoe falls.
 By Heaty, Canada and the United
States agreed on the maximum amount or water each may divert for the gen-
eration of eletric power- 30,000 cubic
feet
 towns withilin a radius of more than
200 miles.
 the in ine the Worlo war Tt performed
tits service well, and both before and
to

 cause or the lack of electric current
at a p price the nevv venture could af-
ate process thereupon went to Nagagan
falls, set up a poant, and founded the rtificial abrasive industry.
How much this industry
Hose meant
Holer To take the grinding machinery out
of the automobile factories, the mumition plants, the locomotive work
car foundries, and machine shons of
cht the country would paralyze the
tion's whole industrial system.
$\qquad$


Waves Toss Seven Perch Right at Angler's Feet
 uetantly after deciding the wind was too strong for fishing, an obliging
wave, be says, tossed an elegant terch
. wind got too cold for him he went
horie with seven perch the wind had

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| The Carroll Record |  |  |  |  |  |
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| CORRESPONDENCE |  |  |  |  |  |
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# C. O. FUSS \& SON 

Carroll Co's Largest Furniture House,
TANEYTOWN, MARYLAND
WE will pay you FIVE DOLLARS for your old mattress to be applied on the purchase of a new Nationally Advertised

## HELLER MATTRESS

## Sale Starts SATURDAY, January Twentieth

## "Restrite" Inner Coil

|  |  |
| :---: | :---: |
| Sale Price | \$24.50 |
| "Slumberland" Inner Coil |  |
| Regular Price ${ }^{-}$- |  |
| Sale Price | \$19.75 |
| "Paradise" Inner Coil |  |
| ${ }_{\text {Regular Price }}^{\text {Allowance for }}$ - ${ }^{-}$Matitess | [ $\begin{array}{r}\$ 18.75 \\ 5.00\end{array}$ |
| Sale Price | \$13.75 |


$\rightarrow$ NOTICE: Every Mattress for which this Allowance is made will be Delivered Free of charge to Any Worthy Charity or Needy Family you Select See Our Window Display
THIS STORE IS OPEN EVERY TUESDAY, THURSDAY AND SATURDAY NIGHTS UNTIL 9:00 P. M. A

## SPECIAL NOTICES.

 , mix
 WaNTED.-Butter. Eggs, Poultre, Lard, Squabs and Calles at highest
prices. 50 a a head for delivering
Calves. Highest prices paid for Hides prices. 50 a a head for delivering
Calves. Highest prices paid for Hides
and Furs of all kinds. Franees
E. and Furs of all kinds. - Franees E. E.
Shaum's Produce. Phone $3-\mathrm{J} 8-28-\mathrm{ti}$. FAT HOGS, FAT COWS, Fat Bullss.
Anything in the cattle and hog line $\mathbf{I}$ am a buyer for. Let me know what
you have to offer.-Harold Mehring.
$12-8-\mathrm{tf}$ FOR SALE-Chestnut Wood, cord
length, $\$ 3.00$ a cord.-Mrs R. C. Hotson, near Mayberry.
CORN FODDER for sale by the bundle. Apply to Merle D. Stouffer,
near Bethel Church.
$1-19-2 t$ FOR SALE-Light Front Quarter
of a heifer in about a week.-C. Wil bur Stonesifer.
I HAVE AT MY Stables, at KeyT HAVE AT MY Stables, at Key
mar, a number of fead and all-around
Farm Horses for sale or exchange.
Will also buy anything in horse Will also buy anything in horse or
cattle line you have for sale. $\frac{\text { Ravy }}{1-12 \text {-tf }}$
mond Wilson.
 starting at $7: 30$ P. M. Refreshments
on sale and also drawing for large
Turkey. Everybody welcome.-TanFOR RENT-Half of my House, on
Middle St., Taneytown.-David Staley

Harry E. Reck.
 FOR SALE-Fine Homes, im-
in Fred by Brick and Frame Houses

and all improvements in and | proved by Brick and Frame Houses |
| :--- |
| and all improvements, in and out of |
| zown.-D. W. Garner, Real $\begin{array}{l}\text { Estate } \\ \text { Broker. } \\ \text { 10-5-ti }\end{array}$ | There are 8000 islands in the group

Known as the Philippines, and they
are strung out over a distance as are strun
great as
Chicago.




west to the Paciicic, terminating a
tle to the south of San Diego, Calif. Gila with the Colorado; and then due $\begin{aligned} & \text { by the Pacific ocean and on southwest } \\ & \text { by the United States. }\end{aligned}$



## UNIFORM INROVED INERATIONAL SCHOOL esson

## Science of Health

HOME REMEDIES

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| Browned Pears Garnish the Crispy Roast <br> By Caroline B. King Home Economics and Culinary Authority |  |
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## Prog'ress

Saving a part of Earnings is a Real Plan of Making Progress. It Provides a way of Meeting Needs in the Future.
Deposit Your Savings with us. Your Account is Welcome and we Provide the Most Efficient Service Possible.

The Birnie Trust Company


SPECIAL--Fresh Home-made Doughnuts 10c Per Dozen
Fresh McNANEY Oysters STANDARD extra select

## 30c Quart

McNany Oysters are recosnized 40c Quart Biggest, Fattest, and Best Flavored Oysters obtainable WE SELL THEM FRESH

Look Who's Coming' All Next week, commencing Jan. 22nd
OPERA HOUSE, TaMEYtoWM Billy Blythe Players "DISCARDED WIVES"

A Play Full of Laughter and Tears WITH SINGING DANCING VAUDEVILLE TUES, NTEE "The Vulture"
WED. NTE Don't Lie To Your Wife
THUR. NITE Hal O' The Hill's
FRI. NTE Ten Nights in A Bar Room SAT. NITE Maggie and Jiggs
AdULTS 15c CHILDREN 10 c

Member of
Federal Deposit Insurance Corporation
manrier and to the extent as provided by the Bankmanner and to the
In order to provide its customers with this added service, a Bank must be certified by the proper
authorities, upon the basis of a thorough examina authorities, upon the basis of a thorough examina-
tion, which requires it to have assets adequate to meet all its liabilities to deposifors and other credit-

Our Bank has been given this test and qualified by meeting all the requirements. The Officers and
Directors of this Bank pledge themselves to continue the management of this Bank in such a manner a to maintain its present position and
THE TANEYTOWN SAVINGS BANK

Hesson's Department Store (ON THE SQUARE) Taneytown, Md


We have just received samples showing the latest in Suits and Top Coats for spring and summer wear. Come in and look them over and let us order your new outfit. Prices reasonable.

Our Grocery Department 1 LB. NORWOOD COFFEE, 28 C
 10 CAKES P \& C SOAP, 29 c
 1 PACKAGE PLLLSBURY CAKE FLOUR, 25 c
 2 CANS APPLESAUCE, 29c


## Public Demonstration

of Electric Cookery Sponsored by the HOME SERVICE DEPARTMENT of the

## Potomac Edison Company

To be held in the store room at Taneytown

## Wednesday

January 24, 1934
at 2:00 P. M.
Door Prizes Siven


