

THE CARROLL RECORD

(NON-PARTISAN)
Published every Friday, at Taneytown, Md., by The Carroll Record Company.

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ADVERTISING rates will be given on application, after the character of the business has been definitely stated together with information as to space, position, and length of contract. The publisher reserves the privilege of declining all offers for space.
All advertisements for 2nd, 3rd, 6th, and 7th pages must be in our Office by Tuesday morning each week; otherwise, insertion cannot be guaranteed until the following week.

FRIDAY, FEBRUARY 10, 1928.

Entered at Taneytown Postoffice as Second Class Matter.

All articles on this page are either original or properly credited. This has always been a fixed rule with this Office, and we suggest the adoption of it by our exchanges.

Apologies for Advertising.

Frequently one reads in the newspapers—usually the weeklies—an apology for an unusual amount of advertisements carried, and for the small amount of good reading. The Record has been among the guilty ones, but hereafter will discontinue the bad habit; for, while there is a lot of poor advertising, the most of it is interesting news—profitable to the one who reads, or to a large number of them.

Certainly, a lot of "professional" adv. writers, who indulge in startling lay-outs and so-called artistic illustrations, miss their mark, and fully half of the space they take up often represents wasted money on the part of the advertiser. These "professionals" hit the mark about as often as would a bright errand boy if given the chance, and not as often as would the best salesmen of the house.

Readers of advertising news are not concerned so much about a lot of typographic whirligigs, as they are about plain type stating attractive facts in an assertive way—first catching the attention, then giving the news as it should be given—honestly, and timely.

Writing a good advertisement may be an art, but not more so than ability to say the right things to a customer from behind a counter. Any good salesman ought to be able to tell the news about what he has to sell. Quality merchandise, with a quality reputation of the merchant back of it, and attractive price offerings, represents a combination hard to beat.

Telling plain unvarnished business stories, and "making good" all details, represents good advertising, and good news, and we do not intend to apologize hereafter because for a week or so reading matter may be short. Advertising is the only thing that makes a weekly paper possible, and making an apology for advertising must therefore represent making an apology for the life of the paper itself.

How it is to be Done.

We clip the following from an editorial in the Baltimore Sun, of last Friday, commenting on prohibition laws in general, and Mr. McAdoo's Richmond address in particular.

But Mr. McAdoo says: "Present conditions cannot be allowed to continue. If the law is a good law, it must not be repealed, and if it is not repealed, it must be enforced." This is the right stand for one who believes in the law. But something more is necessary—namely, honest presentation of a method of enforcement which promises success. It is here, it seems to the Sun, that many advocates of the law back away from the logic of the situation.

The high point in the Sun's opposition to Mr. McAdoo's opinion is, that his opinion is right "for one who believes in the law" but that disbelief in the law justifies its violation. Its argument that some other "more honest presentation of a method of enforcement" must be presented, not only evades the situation, but is in fact a taunt directed toward the government for its partial failure, so far, and encouragement to those who, like the Sun, disbelieve in enforcement of the prohibition laws.

The law is, as it is. Those who dislike it, and would annul or modify it, should proceed in regular American form to do so. Even amendments to the Constitution of the United States may be repealed, and so may be the Volstead act. But, the wets prefer to pursue the easiest course—that of encouraging illegal nullification. The Sun further on in the same editorial says:

"It is dodging the issue to talk about making prohibition prohibitive unless we are told how it is to be done." The Sun knows very well how prohibition can be made to prohibit. The question is but another taunt, hardly the class of argument that should be indulged in by so great a newspaper as the Sun. It is not associated with good company—or, may we call it, good Americanism.

Patriotic citizenship, we think, calls

for our obedience to the laws of the land. If these laws are wrong, or need amending, we make the changes desired if the majority says so, and we do not put it up to those who passed certain laws, to change them because we dislike them. Perhaps if the Sun waits a few years longer, it may be "told how it is to be done." Even now, it looks as though the wets are doing greatly the most of the worrying over the "failures" of the law.

Sport for Hunters.

The protection of game, and the game laws, are nothing more nor less than the continuance of hunting as a sport. It is a business in which the state engages, partly as a make-believe, but largely out in the open as fun for sportsmen, with the farms of the state as the free fields for sport of "hunting" the game after it has been sufficiently "protected" and fed over the winter. The following portion of an article to the press, sent out by the State Game Warden, is interesting, and shows how the state keeps up its privately owned, but publicly used, game preserves.

"It might be of interest for the public in general to know that the Game Department contemplates distributing approximately 14,000 rabbits in the covers of the State as well as approximately 6,000 bob-white quail during the next two months. Contracts have been given to the brokers and shipments will begin within the next week or so, and it is for this reason that I am again soliciting the co-operation of all the sportsmen throughout the State in assisting our wardens and the Department as a whole in protecting the game during closed season. Much game can be propagated if protected from the worthless dogs and house cat. The pot-hunter is becoming a thing of the past since he does not have many friends among the sporting element."

Good Roads Increase Demand.

Far from reaching the point of completion, our good-roads system is apparently in its early stages. Every State in the Union is now extending its network of permanent highways; and many States are entering upon a greater building program for the present year than for any preceding one. Obviously, good roads greatly stimulate popular demand for good cars at low prices.

The tendency everywhere is to finance the construction of roads by making those who use the highways pay the costs in the form of a tax on gasoline, together with an annual registration tax. This is a reasonable plan on its face; and it has the advantage of securing rapid results in the way of increased mileage of well-constructed highways. It would be hard to point to any other single thing that is doing so much to improve rural conditions as the building of good roads by the State itself, out of the special funds procured from automobile and gasoline taxes.

Whatever else may or may not be done for the relief of the farmer, he ought to be provided with good roads and good schools. More backward countries are now building modern highways, and this fact is reflected in the growth of the export side of our automobile selling programs. Later, the great Chinese demand will surely set in.

What is an Inhabitant?

James M. Beck, in his argument before the House committee in defense of his right to sit in Congress as an "inhabitant" of the First Pennsylvania District, makes the assertion that a denial of his right "would disqualify nearly half of the Senate and a considerable number" of members of the House. If this is true, it only shows how important it is that there should be a final and authoritative ruling on the question at issue.

Not all the Senators and Representatives who have homes in Washington stand precisely in the same position as that held by Mr. Beck. Their long service at the capital has made a residence there a necessity, and it need not follow that in every such case they maintain "a voting residence" only in the State which they represent. A liberal interpretation of the provision of the Constitution, bringing the American practice into closer accord with the English parliamentary rule, might or might not be an advantage in widening the choice of the congressional districts and bringing a higher type of men into Congress.—Phila. Ledger.

A Little Talk on Thrift.

It is somewhat unfortunate that in much of the current discussions of thrift undue emphasis is placed on the function of penny-saving.

Certainly no criticism can be leveled at the doctrine of economy in little things. Most business failures as well as those which come to individuals are the results of small items of waste. However, true thrift only begins with small savings. If this were

not true one would be forced to commend the practices of the miser.

As the result of constant exhortations to save pennies, save nickels and save dimes, many persons receive such an erroneous impression of thrift that they decide to have none of it.

Thrift should be emphasized as a practice which means real progress and rightful upbuilding. Of course, this includes saving little things. It is thrifty to save the pennies. It is just as thrifty to save the moments; to be careful of one's health; to store the mind with useful knowledge; to keep one's self sound mentally and physically as well as financially.

It is for this reason that in schools where saving banks are in operation, there should also be instructions given to the young on the true purposes and objectives of thrift. Continually harping upon the point of saving pennies is quite apt to have one of two major reactions: (1) There is danger that the student will develop a narrow, tight-fisted, mercenary, avaricious attitude. (2) There is danger that the whole subject of thrift will seem so trite and colorless that he will pay no attention to it.

Thrift does mean penny-saving but only as part of the greater plan of eliminating all waste in order to promote the highest possible degree of personal efficiency and usefulness.—By S. W. Straus.

Carabao Ideal Beast of Burden in Tropics

One of the greatest obstacles to any industrial progress in the tropical countries is the lack of transportation facilities. In Central Africa the tsetse fly is so fatal to horses and cattle that they are practically excluded from millions of miles of territory. Ticks, flies, mosquitoes and the like, even if less menacing than the tsetse, often irritate horses to a frenzy that diminishes their strength, increases their susceptibility to disease and shortens their lives. Among work animals the water buffalo, or carabao, as it is called in the Philippines, is indeed an exception. Its optimum climate is warm and moist. Its digestive system is adapted to coarse, watery vegetation, and its thick hide, plus the coat of mud with which it loves to encase itself, makes it fairly immune to insects. But unluckily the water buffalo is useful mainly for wet crops, like rice. For other kinds of agriculture, the native lumpy cattle of India and the allied banteng of Java are the best available, but they are relatively small, inefficient and unintelligent compared with the horse, and they suffer from attacks by insects.

Mothers Find Peace Along Sunshine Wall

There is hardly a mother in the Paris Latin quarter who does not know the sunshine wall. In the northwestern corner of the Luxemburg garden you will find it, a long wall facing south, and the sunshine, if a vestige of sun there be, plays upon it all day long.

It is a wall of dignity, as befitting the Luxemburg museum of which it forms a part. Emblazoned in its center is Fournier's great mosaic, a vigorous angel, bearing a palm, in flight over a city. And ranged along the top of the wall over the mosaic are busts of famous artists, Ingres, David, Delacroix and many more beside.

Hither come the mothers every day, and while the children sleep soundly in their perambulators or play with flash of dimpled legs and peals of shrill, gay laughter, they sit in one unbroken line against the sun-bathed wall and talk and sew and sometimes dream a little. And above them the big mosaic blazes in the sunshine, and the great winged angel hovers over them with its palm.—From the Continental Edition of the London Daily Mail.

London's Snake Hospital

A "snake hospital" with comfortable beds in it and a resident physician to care for the reptiles' ills is an amazing feature of the new reptile house of London's zoological gardens. It boasts a diet kitchen, a battery of artificial sunlight lamps and other equipment of a hospital.

Snakes brought to this zoo from all over the world thrive under the care lavished upon them, reports Popular Science Monthly. Electric thermometers flash red or green lights whenever the temperature is too hot or too cold for the delicate constitutions of the reptile guests. In an adjoining "insectarium" rare and foreign bugs are raised to luscious fattness, for the snakes that can thrive on them alone, with all the care a hotel chef might expend on meals for guests.

Selling Line of Talk

The profiteer went to a fashionable artist to have his portrait painted. The fee was pretty stiff, and the likeness too true to be flattering. Not very pleased, the sifter demurred at the price.

"Well, you need not pay for it unless you want it," said the artist. "Then you'll have it on your hands. How can you sell it if I refuse to have it?" "As easily as I can paint a tall on it," said the artist in a tone which brought out the check book like a flash of lightning.

Growth of Beard Not Stimulated by Razor

Whether or not shaving makes the beard grow faster is a question that never has been definitely answered to the satisfaction of all scientists. It is the general belief among medical men and physiologists that shaving itself does not make the beard grow faster and that cutting does not increase the growth of hair.

There is a definite rate of growth in the hair of normal and healthy persons and this growth is not affected by mere cutting. It is possible, however, that shaving makes the beard grow faster for a different reason, says Pathfinder Magazine. Shaving tends to irritate the skin somewhat and causes an increased flow of blood to the shaved section. Consequently there is an increase in the nourishment of the hair follicles, and this may cause the beard to grow stiffer and heavier, and perhaps faster.

It is widely believed that if a man never shaved he would not have as heavy a beard as he would have if he shaved a few years and then stopped.

Happiness in the Library

Comfort and consolation, refreshment and happiness, may indeed be found in his library by anyone who shall bring the golden key that unlocks its silent door. We may make a library, if we do but rightly use it, a true paradise on earth, a garden of Eden without its one drawback; for all is open to us, including, and especially, the fruit of the Tree of Knowledge, for which we are told that our first mother sacrificed all the pleasures of paradise.—Sir John Lubbock.

Highest Form of Politics

The political program which best meets the needs and aspirations of our toiling population is that which proclaims the advent of democracy and a recognition, and lastly that which, while working in good faith for the welfare of all, does not place the aim of civilization only in the increase of general wealth, but, above all, in the intellectual culture and moral elevation of the citizens.—Premier Poincaré.

Integrity Above All

In my long experience in business life and association with men there are some fundamental things that must not be overlooked. If I were asked to say the most important things that lead to a successful life, I should say that the first of all is integrity. No man can do anything of any great value in life if he does not have the reputation of honor and integrity.—Charles A. Schwab.

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Taneytown's "Leadix Fashion Store"

We Sell Standard Sewing Machines

Koons Bros.

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TANEYTOWN, MD.

February Clearance Sale.

Reliable, First-Grade and Seasonable Merchandise.

Gigantic reductions have been made in every department, in order to reduce stock. These reductions can be had in Merchandise that you need now.

- Men's Suits and Overcoats at Special prices.**
- Light and Dark Outings.**
Bleached and Unbleached Muslins, all Sheetings, Pillow Tubings, Shirtings and Damasks, are included in this sale.
- Men's, Women's and Children's**
Heavy Weight Underwear, in Union Suits and two-piece garments.
- Bargains in Cotton and Wool Blankets,**
in whites, plaid and colored.
- Ginghams & Dress Goods**
in checks and neat patterns.
- Sweaters & Lumber Jacks**
Take advantage of these prices.
- Ball-Band Rubbers.**
in heavy dull and light weight, all sizes for Men, Women and Children.
- Boots, Felt Boots, Arctics**
in one, two and four buckles. Ladies Galoshes in tans and greys
- Extremely Low Prices on all Shoes.**
Ladies' Oxfords, Pumps and heavy Shoes.
Men's and Boys' tan and black Oxfords.
Men's and Boys' Work Shoes, all leather, water proof, flexible and with rubber heels.

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THE BIRNIE TRUST CO.

TANEYTOWN, MD.

Capital Stock; \$40,000.00
Surplus \$80,000.00
Undivided Profits \$35,000.00

ON THE HONOR ROLL OF BANKS
Like a Tennis Ball
Old Si Chestnut says: "A good man is like a tennis ball. The harder you hit him, the higher he bounces."
It is adversity that brings out the real strength of a man. The good man is all the better for the problems he meets and overcomes. But the PRUDENT man looks ahead for the "rainy day" and makes some provision for it by building up a saving account at a good bank, like ours. Then when adversity comes he already has the battle half won.

Resources Over \$1,400,000.00.

NOTICE!

YOUR DEAD ANIMALS REMOVED PROMPTLY

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PHONES 269 - 156-J
Always on the Job.

11-4-1f

DR. W. A. R. BELL,
Optometrist.

Main Office Cor. Market and Church St., Frederick, Md.

By Special Appointment, will be in Taneytown, from 4:00 to 9:00 P. M., on the second and fourth Thursdays of each month.

Phone 63W or call at
SARBAUGH'S JEWELRY STORE,
Taneytown, Md.
for appointment.

2-25-1f

Insects "Hibernae"

Bees and hornets become torpid during cold weather and consume comparatively little food. The withering of the last blossoms in the fall compels them to desist and to go into winter quarters. There the social species has stored a supply of honey in a series of small waxen chambers or "cells," combined into "combs," upon which they subsist until spring, while the solitary species which do not lay up such stores usually die; but their larvae, snugly placed in burrows, or other concealed or parasitic situations, remain quiescent until the return of warm weather, when they emerge. This applies to the colder climates; in the tropics winter is not to be feared.

THOLENE

REG. U. S. PAT. OFF.

12-23-1f

NOTICE TO CREDITORS.

This is to give notice that the subscriber has obtained from the Orphans' Court of Carroll County, in Md., letters of administration upon the estate of

THEODORE E. FEESER,

late of Carroll County, deceased. All persons having claims against the deceased, are hereby warned to exhibit the same, with the vouchers properly authenticated, to the subscriber, on or before the 2nd day of September, 1928; they may otherwise be excluded from all benefit of said estate.

Given under my hands this 3rd day of February, 1928.

RUSSELL S. FEESER,
Administrator.

2-3-5t

