

30TH ANNIVERSARY SALE

1890 - 1920

This year makes the 30th Anniversary of this Store. We will celebrate it with a Great Anniversary Sale, beginning **SATURDAY, OCTOBER 2nd**, and lasting the entire month. This Sale will impress upon you the important position of this Store. This is Westminster's Oldest Department Store. This is Westminster's Leading Store and this Sale will prove that we are Leaders in Low Prices, Leaders in Methods and Leaders in Service.

We are proud of our 30 years of success in Westminster. This Store has grown from a Little Corner Store with 1 Clerk, to the Leading Store in the County. This Anniversary Sale will be an important event. It will be an opportunity for you during the Sale. We will share our profits with you by Offering Special Prices and in addition valuable premiums of Silverware will be given away. Come to the Anniversary Sale often; you will be amply repaid for each visit.

50 Grand Specials

We have selected from our stock, 50 items that will be sold at very low prices. Compare every item marked special with the price you have been paying for the same goods, and you will note a great saving on every item. We hope to have a sufficient quantity to last through the sale, but it is hard to gauge the exact quantity needed, so we would advise early buying. Premium Coupons will be given with every purchase of 10c or over, and they can be redeemed any time during the month.

Silverware Given Away

We have provided, as Souvenirs or Premiums, for this Sale, a quantity of Rogers' Guaranteed Silverware, consisting of Butter Knives, Berry Spoons; Gravy Ladles, and Cold Meat Forks. We will not give away cheap, ordinary Silverware, but have provided Rogers' Goods, guaranteed for 25 years.

Premium Coupons will be given with each purchase of 10c or over and can be redeemed any time during the month, or up to Nov. 15th.

- Special No. 1**
UNBLEACHED MUSLIN, 22c.
Good quality, yard wide Unbleached Muslin, that until very recently was selling at 35c. SPECIAL ANNIVERSARY SALE PRICE, 22c.
- Special No. 2**
PERCALES, 35c.
Good quality Percales, in both light and dark colors, yard wide; the same grade that has been selling at 45c and 50c. ANNIVERSARY SALE PRICE 35c.
- Special No. 3**
DRESS GINGHAM, 35c.
Hundreds of yards of Dress Gingham, that has been selling at 45c and 50c. All first quality goods, now 35c.
- Special No. 4**
SHIRTING, 33c.
Good quality Plain Blue and Blue Striped Shirting, the same quality that we have been selling at 45c. SPECIAL ANNIVERSARY SALE, 33c.
- Special No. 5**
SATIN DUTCHESS, \$1.85.
Heavy grade Satin Dutchess that sold up as high as \$3.00 and \$3.50 per yard, and on the present market is worth about \$2.50. OFFERED SPECIAL FOR ANNIVERSARY SALE, \$1.85.
- Special No. 6**
PILLOW CASES, 58c.
High grade Pillow Cases, that we have been selling at 70c and 75c. SPECIAL FOR ANNIVERSARY SALE, 58c.
- Special No. 7**
BLANKETS, \$4.39.
First quality Wool Nap Blankets, about \$5.50 value. SPECIAL FOR ANNIVERSARY SALE AT \$4.39.
- Special No. 8**
ALL WOOL SERGE, \$1.98.
Regular \$2.50 quality, All Wool Serge. OFFERED SPECIAL FOR ANNIVERSARY SALE, \$1.98.
- Special No. 9**
SILK HOSE, \$2.50.
Heavy weight Silk Hose, full fashioned, seam up the back, narrow ankle, including such well known makes as Kayser's and Gordon. OFFERED SPECIAL FOR ANNIVERSARY SALE AT \$2.50.
- Special No. 10**
RIBBON, 35c.
Wide widths in both Fancy and Plain Colors. Good heavy quality, that formerly sold at about double the price we are selling it now. SPECIAL PRICE, 35c.
- Special No. 11**
TALCUM POWDER AND SOAP, 29c.
With every Can of 25c Talcum Powder sold during our Anniversary Sale, we are selling you a Cake of Palm Olive Soap for 4c.
- Special No. 12**
TOILET SOAP, 6 CAKES FOR 48c.
High grade Toilet Soap, worth from 10c to 12½c. OFFERED SPECIAL FOR ANNIVERSARY SALE, 6 Cakes for 48c.

- Special No. 13**
LADIES' GLOVES, 45c.
Ladies Fleece-lined Jersey Gloves, black, two-button wrist. SPECIAL FOR ANNIVERSARY SALE, 45c.
- Special No. 14**
MEN'S SHIRTS, \$2.15.
High grade Percale and Madras Shirts, \$2.50 and \$3.00 goods. SPECIAL FOR ANNIVERSARY SALE, \$2.15.
- Special No. 15**
MEN'S HOSE, 6 Pairs for \$2.50.
High grade Mercerized Yarn, white heels and toes, a regular 50c Hose. SPECIAL FOR ANNIVERSARY SALE, 6 Pairs for \$2.50. Buy them now and have them when you need them.
- Special No. 16**
MEN'S SILK HOSE, 3 Pairs for \$2.50.
Splendid wearing Hose, comes in both Black and Colors. A regular \$1.00 value. SPECIAL FOR ANNIVERSARY SALE, 3 Pairs for \$2.50.
- Special No. 17**
MEN'S UNION SUITS, \$1.75.
Ecu color Ribbed Union Suits, medium weight, a very popular garment, especially for young men.
- Special No. 18**
MEN'S BROWN JERSEY GLOVES, 19c.
Regular 25c quality. OFFERED SPECIAL FOR ANNIVERSARY SALE, 19c.
- Special No. 19**
WATCHES, \$1.75.
One of the best makes of the low-priced Watches, offered at a price low enough to enable all who wish to get one. SPECIAL FOR ANNIVERSARY SALE, \$1.75.
- Special No. 20**
FOUNTAIN PENS, \$3.00.
For our ANNIVERSARY SALE, we offer special, our regular \$3.50 and \$3.75 Fountain Pens, one of the best makes on the market for \$3.00.
- Special No. 21**
LAUNDRY SOAP, 25 Cakes for \$1.00.
25 Cakes of a good quality Laundry Soap. OFFERED SPECIAL FOR ANNIVERSARY SALE, \$1.00.
- Special No. 22**
ROYAL ROASTERS, \$1.89.
One of the best quality Granite Roasters made, medium size, large enough to hold a 14-lb turkey. OFFERED SPECIAL FOR ANNIVERSARY SALE, \$1.89.

- Special No. 23**
CUPS AND SAUCERS, \$1.00 HALF DOZEN.
Decorated Cups and Saucers, have been selling regularly for \$1.40 a half dozen. SPECIAL FOR ANNIVERSARY SALE, \$1.00 Half Dozen.
- Special No. 24**
BAT COTTON, 8c.
A ½-lb size Bat, fair quality, regular 15c value. OFFERED SPECIAL FOR ANNIVERSARY SALE, 8c bat. This is less than the wholesale price.
- Special No. 25**
DINNER SETS, \$39.00.
100-Piece Dinner Sets, imported China, regularly sold by us for \$45. SPECIAL FOR ANNIVERSARY SALE, \$39.00.
- Special No. 26**
LADIES' TRIMMED HATS, \$5.75.
A whole table full of new Stylish Hats, in all the popular shapes and colors. These are not old, out-of-style goods, but all taken from our New Fall Stock. OFFERED SPECIAL FOR ANNIVERSARY SALE, \$5.75.
- Special No. 27**
CHILDREN'S HATS, \$2.98.
New Fall Hats for Children from 4 to 12 years. This lot comprises a large variety for little tots of all ages. You will find in this lot Hats worth up to \$4.00, at the popular price of \$2.98.
- Special No. 28**
\$5.00 LADIES' SHOE SALE.
This is one of the best bargains of the ANNIVERSARY SALE. Several hundred pairs of Shoes for Ladies and Growing Girls, the lot includes both black and tan leather, and low heels, narrow toes and wide toes, stylish Shoes and Shoes just made for comfort. These goods at \$5.00 are almost equal to pre-war prices. We would advise you to buy several pairs.
- Special No. 29**
MEN'S SHOES, \$5.50.
Dark Tan Shoes and Black Gun Metal Shoes, on English lasts or conservative wide toe, blucher Shoes, all offered at the low price of \$5.50. All these Shoes are genuine Goodyear Welt and have been selling as high as \$8.50.
- Special No. 30**
MEN'S WORK SHOES, \$3.85.
Heavy weight Dark Tan and Black, Men's Work Shoes, all solid leather and great Shoes for wear, offered at the special price of \$3.85.

- Special No. 31**
MISSSES' SCHOOL SHOES, \$3.95.
Dark Tan, high cut, lace Shoes, in sizes 11½ to 2. These Shoes sell regularly at \$5.00. FOR THE ANNIVERSARY SALE we offer them at \$3.95.
- Special No. 32**
CHILDREN'S SCHOOL SHOES, \$3.50.
Dark tan, high cut lace Shoes, with either spring heels or low heels, in sizes 8½ to 11; regular price \$4.00. FOR ANNIVERSARY SALE, \$3.50.
- Special No. 33**
CORSET SPECIAL, \$1.69.
Large lot of the famous "Miller" and "Warner's" Corsets. These are made of good quality material, and will suit the average figure. FOR THE ANNIVERSARY SALE we offer them at \$1.69.
- Special No. 34**
SILK PETTICOATS, \$3.90.
An unusual lot of Fine Taffeta Silk Underskirts, in all the leading colors including solid colors in black, navy, Russian green, royal blue, plum, old rose heliotrope and changeable colors, very special at \$3.90.
- Special No. 35**
BOYS' BLOUSES, 95c.
Blouses made of light Percale, white Madras and seersucker Gingham, full cut for boys from 6 to 14 years. FOR ANNIVERSARY SALE, 95c.
- Special No. 36**
MUSLIN GOWNS, \$1.69.
Full cut Ladies' Gowns, made of good quality Muslin and long-cloth, either slip over or high neck style. FOR ANNIVERSARY SALE, \$1.69.
- Special No. 37**
BOYS' KNEE PANTS, \$2.49.
Boys' Pants, made of remnants of boys' suitings, a good assortment of colors, all are well made and lined. For boys from 8 to 16 years. FOR THE ANNIVERSARY SALE, \$2.49.
- Special No. 38**
AXMINSTER RUGS, \$59.50.
9x12 best quality Bussorah and Livonia Axminster Rugs, in both floral and oriental patterns. FOR THE ANNIVERSARY SALE, this \$75.00 Rug for \$59.50.
- Special No. 39**
WOOL AND FIBRE RUGS, \$17.85.
Our best quality Tremont Wool and Fibre Rug, size 9x12 and 8-3x10-6, in a variety of patterns. FOR THE ANNIVERSARY SALE, \$17.85.

- Special No. 40**
WINDOW SHADES, 83c.
Best quality Linolene Window Shades, size 3x6, on guaranteed spring rollers, either light green, dark green or white, complete with brackets, nails and ring. FOR THE ANNIVERSARY SALE, 83c.
- Special No. 41**
VOILE WAISTS, \$1.48.
Good quality White Voile Waists, nicely trimmed with laces and embroidery. FOR ANNIVERSARY SALE, \$1.48.
- Special No. 42**
LADIES' DRESSES, \$17.50.
A wonderful lot of new and stylish Dresses of Silks, Serges and Tricotine, all made in the latest styles, direct from New York. SPECIAL FOR THE ANNIVERSARY SALE, \$17.50.
- Special No. 43**
LADIES' COATS, \$25.00.
A large assortment of new stylish Fall Coats, for Ladies and Misses. This lot includes Coats worth up to \$35.00. FOR THE ANNIVERSARY SALE, your choice for \$25.00.
- Special No. 44**
SILK UNDERWEAR, \$2.65.
An unusual lot of fine flesh color Crepe de Chine envelope Chemise, and nicely trimmed. FOR THE ANNIVERSARY SALE, only \$2.65.
- Special No. 45**
HOUSE DRESSES, \$1.98.
Large lot of good quality Gingham Dresses, that have been selling at \$3. FOR THE ANNIVERSARY SALE, \$1.98.
- Special No. 46**
CHINA MATTING, 50c A YARD.
20 Rolls of 116 warp and 95-lb Heavy China Matting. FOR THE ANNIVERSARY SALE, 50c a yard, or \$19.00 for a roll of 40 yards.
- Special No. 47**
PICTURE FRAMES, \$2.00.
A lot of the new and popular Easel Photograph Frames, finished in gold or silver, on a pretty standard frame that usually sells from \$3 to \$5. FOR THE ANNIVERSARY SALE, only \$2.00.
- Special No. 48**
VITANOLAS, \$100.
This large cabinet machine will be offered during the Anniversary Sale for \$100 and we will give free with each machine, 25 Records. There is not any better talking machine made than the Vitonola. This is the machine with the marvelous tone and the cabinet work is of the best. Compare it with other machines selling at from \$30 to \$50 more, then you will appreciate the wonderful value of the Vitonola. Special FOR THE ANNIVERSARY SALE, including 25 Records, \$100.
- Special No. 49**
UMBRELLAS, \$3.75.
Splendid quality Ladies' Umbrellas, light roll, silk cover, up-to-date handles, celluloid rings. Actual value \$4.50.
- Special No. 50**
HAND BAGS, 65c.
Fibre Matting Hand Bags, leather trimmed, two clasps, sizes 14, 16, 18-in. This quality Bag has been selling for from \$1.00 to \$1.25 each.

T. W. MATHER & SONS,
Westminster, Md.

